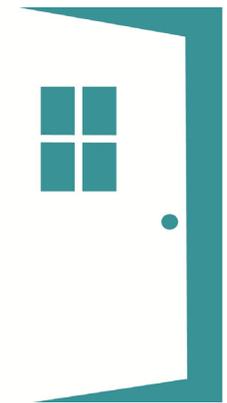


2015 Annual Report



**WORKFORCE
HOUSING COALITION**
— OF THE GREATER SEACOAST —
Opening Doors to Vibrant Communities

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Dover, New Hampshire 03820
www.seacoastwhc.org
(603) 842-5682



**WORKFORCE
HOUSING COALITION**
— OF THE GREATER SEACOAST —
Opening Doors to Vibrant Communities



Presidents Message

Dear Members, Sponsors, Donors, Contributors, Volunteers, and Friends,

First, let me say that 2015 was an incredible year. It has been a sincere honor to serve you, the organization and the community as President of the Workforce Housing Coalition of the Greater Seacoast. None of our success and accomplishments of last year would have been possible without you. One of the most striking and rewarding aspects of involvement with the Workforce Housing Coalition is the extensive support the WHC enjoys from all levels of community.

This support holds us up, and makes our program of work possible. We continue to move forward to fulfill our mission with programmatic responses to the many issues that surround the subject of insuring our region and the communities of the seacoast have available, accessible, and quality housing for the workforce.

To that end, with the support of our members and sponsors, we produced and delivered rich programming in 2015 that included, but was not limited to:

- ✓ The Annual Celebration at the York Harbor Inn
- ✓ The Video Module Project
- ✓ The Housing Resource Guide
- ✓ Community Liaison Program
- ✓ A Charrette in Berwick, Maine and Barrington, New Hampshire
- ✓ Developed plans for a 2016 Housing Summit
- ✓ Advocated and met with numerous Planning Boards, And City Councils
- ✓ Established new relationships including with the BIA, the Seacoast Chambers of Commerce, and the Regional Economic Development Center
- ✓ Hired a new Executive Director

In closing, I want to thank each of are members, sponsors, donors and volunteers who are tireless advocates of the Workforce Housing Coalition and are for whom we work, and are who work to make are results and their subsequent impacts possible. If you aren't already, please volunteer for a program or committee today, and if you are already a member of the team, thank you very much for all that you make possible!



Kim Rogers, President
Workfroce Housing Coalition

City Of Rochester
Housing Partnership
Rockingham Elec. Supply Co., Inc.
Schoonmaker Architects

Owner operated \$50
Gayle Sanders Home Design LLC

Individual Membership
Innovator \$250

Kim Rogers
Cliff Sinnott
Carla Goodknight
Stephanye Schuyler

Catalyst \$200

Champion \$175
Sarah Hourihane
Michael Castagna

Change agent \$100

Michael J Donahue
Paul & Lisa Henderson
Amy Sharp
Walter and Carolyn
Beaulieu
David Choate, III
Ralph Pope
Tony Merlo
Margie Eames
Kenn Ortmann
Ralph Pope

Advocate \$75
Cheryl Lee Gilbert

Friend \$50

Wes Tator
Anne Rugg
Don and Mary Jo Briselden
David Waters
Mary Beth Rudolph
Paul McEachern
Cynthia Fenneman
Jonathan Ring

In-kind Donors

Café at Stratham Village
Market
Dunkin Donuts
Formichelli's Pizzeria
e Ristorante
Hannaford Supermarket
Hauch Storage
Kittery Community Center
Lindt & Sprungli
Maine Sea Grant/University
of Maine Cooperative
Extension
Shaw's Supermarket
Sweet Dreams Bakery
T.H.A. Architects L.L.C.
York Housing

2015 Members

The Coalition offers a variety of corporate and individual membership levels. We encourage you to join today!

We would like to thank our 2015 Members, who make our success possible.

Thank you!

Major Donors

NH Housing Finance Authority
 United Way of the Greater Seacoast
 Regional Economic Development Center

Corporate Membership

Community Builder	\$1,000	6-10 employees	\$200
Chinburg Properties		Credere Associates	
Donahue Tucker & Ciandella		Ambit Engineering Inc	
Federal Savings Bank		Castagna Consulting Group LLC	
GL Rogers & Company Inc		CJ Architects	
Kennebunk Savings			
Optima Bank & Trust		1-5 employees	\$150
Eastern Bank		York Housing Authority	
		Lassel Architects	
		TMS Architects	
31 – 50 employees	\$500	Anagnost Companies	
Profile Bank		Paul McInnis Inc	
Northland Forest Products Inc		Auctioneer & Appraiser	
D.F. Richard Inc.		PK Surroundings	
RMC Research		Manypenny Murphy Architecture	
		Gayle Sanders Home Design, LLC	
21-30 employees	\$400	Non-profit or Municipality	\$100
Portsmouth Housing Authority		Strafford Regional Planning Commission	
THA Architects		Rockingham Planning Commission	
		Mettee Associates	
11-20 employees	\$300		
Selectwood Company			

Board of Directors



Kim Rogers, President
 President
 GL Rogers & Co Inc.

Thomas House, Vice President
 Principal
 THA Architects



Michael Castagna, Treasurer
 President
 Castagna Consulting Group

Matthew Sullivan, Secretary
 Regional Planner
 Strafford Regional Planning Commission



Sarah Hourihane
 Designer & Project Manager
 Lassel Architects PA

Kenn Ortmann
 Retired Community
 Development Professional



Ralph Pope
 Sales Associate
 Coldwell Banker Residential Brokerage

Gayle Sanders
 Owner
 Gayle Sanders Home Design



Cliff Sinnott
 Executive Director
 Rockingham Planning Commission

Amy Sharp
 Vice President, Commercial Lending
 TD Bank



Robin Comstock, Executive Director
 Workforce Housing Coalition

About Your Coalition

Vision

We envision an adequate supply of desirable, quality housing options throughout the region that provides opportunities for the workforce, so that diverse communities are created and sustained, that are rich in social, cultural, political and economic opportunities that benefit our businesses, the workforce, and our families for the present and the future.

Mission

To be a catalyst for the development of a range of housing options affordable for a diverse workforce in the greater seacoast region of New Hampshire and Maine.

Strategy

Through a united coalition of business, municipal and other public and private sector community leaders, the Workforce Housing Coalition will serve the communities of the seacoast region by acting as an educator, advocate, and catalyst for sound policy and best practices that support the goal of having desirable, accessible, and available housing choices in the seacoast communities.

Tactics

We will accomplish our goals as a non-profit using a membership, sponsor, and donor system, that brings partners and stake-holders together to collectively come to consensus as to what specific methods and strategies best serve communities working to support existing workforce housing options, while creating new models for the needs of the twenty-first century

Wentworth-Douglass Hospital Barrington Charrette



The Wentworth-Douglass Hospital Barrington Charrette took place on October 21st & 23rd. The charrette focus area properties were located

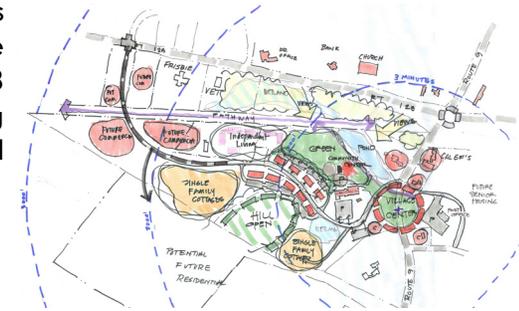
in the Town Center Zoning District of Barrington, off Routes 9 and 125. All development within this district reflects the design characteristics of a traditional town center as outlined in the Master Plan and Town Center Plan, as well as the Site Plan Review and Subdivision Regulations. The Charrette focused on developing a mixed use development to include possible senior appropriate housing utilizing the area identified.

The Charrette Team visited all the sites, held a community listening session to gain the input of Barrington residents, and then began to draft their ideas.



Design Concept 1- Village Center offers the opportunity for walkability, population growth, and accommodating multi-generations. There is a large focus on recreation opportunities while taking advantage of the existing trails.

Design Concept 2- Village Green has a pedestrian-oriented Town Green near the existing site of the Christmas Dove shops with two-story structures containing mixed-use retail spaces proximate to it. This could be linked to a residential zone of 48 homes with workforce housing located behind and along the rail trail.



The full report can be read on
SeacoastWHC.org

Charrette Sponsors:



York Hospital Berwick Charrette

The York Hospital Berwick Charrette took place on October 14th & 16th. The focus area of the Berwick charrette is in the town center, and includes the Prime Tanning site and the Estabrook School Site. An initial site walk with community members and planning committee members identified these as the focus areas and provided initial guidance for approaching the creation of the design concepts.



The Prime Tanning Site Concept focused on ways to develop the 11 acres into urban blocks at a greater density than the Estabrook site. As many as ten new buildings could be accommodated. Six buildings would be mixed-use space with commercial activities on the lower floors while the others would be strictly residential. Inside the property would be four one-bedroom residential buildings containing as many as three hundred apartments.

The Estabrook School Site Concept was identified as a potential location for workforce housing and potentially mixed-use development. Three identical buildings are recommended for this lot that would consist of 7-9

residential units each and could potentially include commercial space on the lower level. The design of the three buildings would be intended to carry the architecture of the redeveloped Prime site into the Estabrook site.

The full report can be read on SeacoastWHC.org

Charrette Sponsors:

The Fund of Jupiter



BERWICK IRON & METAL RECYCLING



Engage. Educate. Advocate.

We educate, advocate, and engage the communities we serve on the importance of diversified, accessible and quality housing for professionals. Our current annual program of work includes, but is not limited to:

- ✓ Educate and Advocate—For workforce housing through active engagement with government officials, municipal experts, business leaders and more on the importance of each community having diversified quality housing options for the workforce community.
- ✓ Two Charrettes each year—Planners, architects, designers, business leaders, property owners and abutters all come together for three days to produce tangible concepts for mixed-use pilot projects that include quality workforce housing.
- ✓ Community Liaison—To act as a bridge between each of the communities we serve and the board of Directors of the Workforce Housing Coalition and its stakeholders.
- ✓ Video Modules—A four module video series was created to teach town officials and residents about workforce housing, and how to address issues that arise when in that conversation.
- ✓ The Housing Resource Guide—Publishing an annual resource guide for the community that overviews everything needed to know about the housing market of the seacoast.
- ✓ Annual Celebration—An annual celebration that brings advocates and stakeholders together to build relations and learn about the issue, while building consensus about the future.

Who We Serve

We serve 54 communities in the greater seacoast region of New Hampshire and Maine. We serve community at all levels by being a proactive voice and catalyst to bring parties together to ensure the professional workforce is able to live in the community in which they work. We serve as a voice to planning and economic development on behalf of the social, cultural, and economic value of having diversified housing options that serve young professionals to empty-nester professionals. We are the voice of the employers and employees, civic, social, government, business leaders, as well as the professional workforce of a community to creatively approach housing interests to ensure quality housing exists in community at all phases of a professional resident's life.

Major Funders

We are sincerely grateful to our major funder's without whom our existence would not be possible. Our funders make it possible for us to fulfill our mission through our program of work and the subsequent results we produce as our reality. Because of our funders we have real and tangible impact on the issue of available and accessible workforce Housing in the Seacoast of New Hampshire and Maine. Our funders fall into the broad areas of grants, members, sponsors and donors. We are profoundly grateful to all who make our very existence possible, so that there is voice and action in the broad area of workforce housing in the seacoast. Our major 2015 funders are: The United Way, The New Hampshire Housing Finance Authority and the Regional Economic Development Center

Thank you for your generous support!



Community Builders

Our Community Builders are an elite group of contributors who join the Workforce Housing Coalition at a renewable membership level that provides the WHC stability while giving those members unique benefits of membership that provide brand recognition, and marketing opportunities among colleagues, peers, and competitors too as an advocate for workforce housing in the seacoast. We greatly appreciate and value our Community Builders and would like to publically thank each for their support of our mission and program of work.

Thank you Community Builders for your generous support!

