

2021 Annual Report

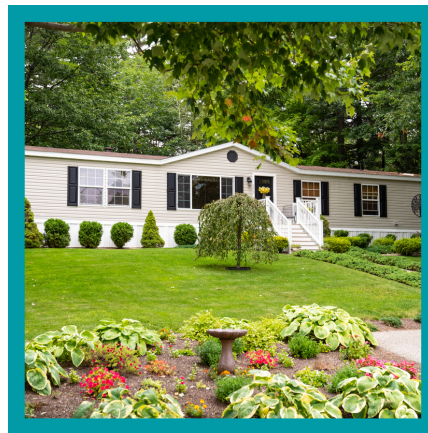


WORKFORCE
HOUSING COALITION
— OF THE GREATER SEACOAST —

MISSION STATEMENT

Through a united coalition of business, municipal, and community groups, our mission is to be a catalyst for the development of a range of housing options for the diverse workforce in the Greater Seacoast region of New Hampshire. We envision an ample supply of affordable, desirable housing throughout the region, providing opportunities for the workforce to put down roots and create a more diverse community that benefits all of us.

We are a coalition of advocates and educators. We work across the seacoast region of New Hampshire as a convener, educator, and advocate. The Coalition strategically works toward the goal of promoting housing affordability, availability, and diversity by addressing the barriers to the development of workforce housing: exclusionary land use regulations at the local level and pervasive myths and misunderstandings about housing and housing development.



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WHY HOUSING MATTERS

This year the Workforce Housing Coalition of the Greater Seacoast launched a video series featuring local employers discussing how the housing crisis has affected their businesses. These stories demonstrate how critical housing is to our local economy. As businesses struggle to recruit and retain workers, they cannot continue to grow and ultimately will move their businesses out of our region. These videos are designed to be short, digestible stories that bring the influential voice of business leaders into the conversation.



Harmony Homes

Harmony Homes, an assisted living facility in Durham, found their employees were struggling to find housing in the region. Many were traveling upwards of an hour to work so John and Maggie Randolph took the problem into their own hands and built affordable housing at Harmony Homes, but this employer-driven solution just scratches the surface of the problem.

A Place to Grow

Jennifer Legere, the owner of A Place to Grow childcare center in Brentwood, estimated that 70% of her employees struggle with affordable housing. The lack of affordable housing options is impacting their ability to provide childcare in the region.



Watch all the videos at
www.seacoastwhc.org/stories

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The Workforce Housing Coalition of the Greater Seacoast is grateful to the following organizations and individuals for their generous support.

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Visit our website to learn more!
www.seacoastwhc.org

The Workforce Housing Coalition of the Greater
Seacoast is a 501c3 nonprofit organization.

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